

Increase Revenue. Practice Flexibly.



From healthcare reform to growing patient demand, the delivery of quality healthcare is becoming more challenging for small and large physician practices alike. At the same time, much of the value provided remains uncaptured. Back-to-back appointments during the day are often followed by evenings filled with patient e-mails and phone calls that typically go unpaid.

Introducing Online Care

With *Online Care For Providers*, physician practices now have a tool to address these challenges using widely-available technologies. By introducing an “online practice,” providers can see current or new patients for clinically meaningful encounters using live two-way video, secure text chat, and/or phone. Providers can use their online practices to improve patient care, while establishing a foundation to deliver additional paid services.

Key Features

Online Care supports clinically meaningful encounters in the following ways:

- **Live, immediate online visits** using video, secure text chat, and/or phone
- Secure, HIPAA-compliant, **fee-based messaging** with patients
- Online visit **appointment scheduling**
- **Prescription tools** to create fax-ready prescriptions, as well as an ePrescribing option
- **Clinical tools** and assessments
- **Export of patient records** into EMR systems
- **Automatic payment** from the patient’s credit/debit card, at the conclusion of each visit

Benefits of Online Care

- **Conversion of previously unpaid visits**, such as phone calls and emails, into structured, documented and revenue-generating visits
- **New income-generating services** without overhead, such as:
 - Remote patient visits
 - Specialty consults
 - “Concierge” services
- **Ability to practice flexibly** from home, without overhead
- **Better management of patients under risk** and control of costs through simpler, more frequent follow-up – particularly relevant for providers entering Accountable Care contracts

How is Online Care For Providers Different From Other Services?

Other services offer partial telehealth capabilities – such as two-way video chat, automated payment or message exchange only. *Online Care For Providers* is the only solution that brings all elements of secure healthcare service delivery together, tailored specifically for provider practices.

	Online Care For Providers	Online Videoconferencing	E-Visits
Live, Internet audiovisual experience	✓	✓	
On-demand encounters	✓	✓	
Scheduled encounters	✓		
Choice of communication modes (video, text, phone)	✓	✓	
Full HIPAA compliance	✓		✓
Fee-based messaging	✓		✓
Automatic payment	✓		✓
Clinical tools and assessments	✓		✓
ePrescribing	✓		
Record capture	✓		✓
Setup and training	✓		✓

How To Get Started

To learn more about bringing Online Care to your practice or to request a quote, simply visit:
www.onlinecareforproviders.com