

Director of Visual Design (Presentations & Business Graphics)

American Well, a national leader in the rapidly growing field of telehealth, seeks a highly motivated and professional Director of Visual Design (Presentations & Business Graphics). We partner with the top health systems, health plans, employers, and digital health companies to deliver video doctor visits over mobile and web. We are changing the way healthcare is delivered by enabling every doctor to use telehealth with their patients, making care more accessible, affordable and convenient. Our goal is to bring care home.

Brief Overview:

The Director of Visual Design (Presentations & Business Graphic) will play a critical role on the Visual Design team. Specifically, the Director of Visual Design (Presentations & Business Graphics will:

Core Responsibilities:

- Create beautiful, intuitive and compelling presentations and business graphics
- Collaborate with executives to develop strikingly clear diagrams, animations and composite photographs that convey complex business concepts and scenarios
- Create imaginative yet believable mobile and Web UI's to illustrate future applications of telehealth and healthcare in general
- Tailor presentations to address different audiences including C-Level executives, doctors, and other key decision makers
- Support others on the visual design team
- Provide art direction on concepts, layouts and graphic assets
- Stay abreast of the latest presentation technologies and industry best practices, paying close attention to the latest techniques in animation, storytelling and conceptual graphics

Qualifications:

- Must have a passion for business and the ability to tell business stories, breaking down complex or abstract concepts into clear, powerful visualizations
- Must be highly organized with the ability to work independently
- Must be able to work within a fast-paced, collaborative environment, handling multiple projects with tight deadlines
- Experience in the healthcare sector is strongly preferred
- Expert knowledge of Adobe Creative Suite (Photoshop & Illustrator)
- Expert knowledge of PowerPoint (Keynote also appreciated)
- Familiarity with Microsoft Office products, specifically Word and Excel
- Minimum of 5 years experience in design experience
- Bachelor's degree in Design or related field (Masters preferred)

- **A strong portfolio of work is required**

To apply, please send your resume and a link to your portfolio, along with a brief summary of your skills, experience and professional interest to jobs@americanwell.com and reference job title in subject line.

Your Team:

Should you join American Well and the Visual Design team, you can expect:

The Visual Design team is a talented mix of designers, illustrators, and user interface experts. We support the full range of American Well's visual needs and are constantly developing delightful web and mobile interfaces, compelling marketing collateral and beautiful presentations. A veritable in-house visual agency, we are committed to changing the face of healthcare.

Leveraging the latest design tools and best practices of the industry, Visual Design makes it a point to always be learning and creating the best possible products.

Working at American Well

American Well is changing how care is delivered through online and mobile technology. We make online doctor visits accessible to everyone for one-off care issues like colds or infections, and chronic condition management, such as diabetes or depression. We make the hard work of healthcare look easy and that requires a mission-driven mentality. We're a "go getter" culture that pride itself on smarts, initiative, creative thinking, and a strong work ethic.

Our corporate headquarters are located in downtown Boston at 75 State Street –in the heart of the city. In addition to the opportunity to build the future of healthcare technology and a great location, we offer:

- Three weeks of vacation time
- 401K match
- Competitive healthcare, dental and vision insurance plans
- Free gym access – on-site
- Drop-off/pick up dry cleaning service
- Prime office space with views overlooking all of Boston
- Complimentary snacks and drinks